



ASHLEY MISKIEWICZ

Graphic Designer

815-701-8245

ashleymiskiewicz@gmail.com

www.ashmlydesign.com

SKILLS & PROGRAMS

Web Design: HTML & CSS

Adobe Creative Suite

- Photoshop

- Illustrator

- InDesign

Microsoft Office

- Word

- PowerPoint

Branding & Identity

Social Media

Color Theory

Summary

Detail-oriented graphic design professional with 3+ years of experience in brainstorming creative solutions for a theater marketing department. Offers an innovative and creative approach to idea and concept development.

DESIGN EXPERIENCE

Graphic Designer

CYT Chicago (Christian Youth Theater)

January 2018 - Present

- *Created all promotional materials for marketing all of CYT's theater classes and shows that include show posters, print and digital advertisements, website graphics including social media materials, logos for merch, layouts for curriculum guides and program publications.*

- *Collaborated with the marketing department to collaboratively brainstorm design solutions and branding identities for summer camps, annual fundraising campaigns, and other promotional events.*

- *Oversaw communications with outside vendors and responded to proofing requests to ensure all products met proper quality control standards and ensure products were delivered on time.*

- *Maintained organized file archives of all marketing collateral and oversaw all branded materials to ensure guideline consistency across all advertising platforms internally and externally.*

- *Attended weekly marketing meetings to generate ideas for design solutions, received feedback on current projects, and give input on future projects in order to meet marketing goals.*

Intern Graphic Designer

Affinity Strategies

Geneva, Illinois

October 2017 - January 2018

- *Utilized HTML and CSS in editing websites to reflect current marketing and design trends.*

- *Worked collaboratively with Art Director to and redesign high-quality graphic solutions for WordPress blogs, e-blasts, and event projects.*

- *Oversaw editing of digital marketing materials with close attention to detail to ensure all materials met all branding guidelines for all business' and clients.*

EDUCATION

Columbia College Chicago

Bachelor of Arts, Graphic Design

September 2015 - May 2017

AIGA Columbia Chapter

Graphic Designer

September 2016 - May 2017